

# 2019-2020 District Goals



**District:** District 36 G  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 20% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

I will discuss with club officers the importance of continuing education/leadership development/advancement within in Lions. My team will develop a training program and coordinate training in conjunction with quarterly cabinet meetings.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 50% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal  
GLT to provide quarterly training within zones

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

I will meet with my GATZone Chairs, Club Presidents and Cabinet to brainstorm and develop a quarterly training program focusing on President/V.P./Secretary and Treasurer/Zone Chair and other training topics utilizing LCI training resources, PowerPoint presentations and video; in a classroom format.

These quarterly training programs will be held across the district to allow members across the district to attend training programs in other districts will also be advertised within my District USA/Canada Forums and NW Leadership training will be promoted. I will suggest each club set aside funds or apply for funds through RLLI to allow interested members to attend. I will recommend members take advantage of online training opportunities/seminars provided by LCI.

As District Governor, I have several clubs in my district whose officers have held the same position for multiple years, creating a road block or void of qualified & interested members to move up into leadership positions. I will focus on guiding these clubs to change

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	15
2nd Quarter	15
3rd Quarter	15
4th Quarter	15

**By the end of the 4th quarter, the district will add a total of 60 new members.**

### Action Items:

My district will establish 1 club branch(es).

My district will induct 1 new Lions under 40 years old.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 1 new club.**

**With a minimum of 20 charter members.**

### Action Items:

## MEMBER RETENTION

	Drops
1st Quarter	8
2nd Quarter	2
3rd Quarter	10
4th Quarter	5

By the end of the 4th quarter, the district's membership drops will not exceed 25 members.

### Action Items:

## NET GROWTH GOAL

60	+	20	-	25	=	55
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 20000 people.

### Action Items:

Of the total number of people served in my district, 10000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal

1. Vision and Hearing programs/opportunities within District 36 G clubs.
2. Developing a Diabetes Awareness program St Anthony's Hospital to involve local Tribes and a local Endocrinologist in Pendleton
3. Opportunities for Individuals with Special Needs
4. Pediatric Cancer events example: Candlelighters Kids with Cancer
5. Youth- Back 2 School event(s) - back pack, school supplies, hats/scarves/coats

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 30 service activities.

### Action Items:

## **SERVICE ACTIVITY REPORTING**

In the 2019-2020 fiscal year , 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

## **LCIF: PARTICIPATE**

By the end of the 2019-2020 fiscal year , 5% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

## **FUNDRAISE**

During the 2019-2020 fiscal year , I will partner with our LCIF District Coordinator to raise \$15000.00 to support Campaign 100:LCIF Empowering Service.

Action Items:

## **ADVOCATE**

In the 2019-2020 fiscal year , 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items: